Maybe Scrolly?

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Michael Shellenberger

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Dec 10 • 40 tweets • 19 min read

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1. TWITTER FILES, PART 4

The Removal of Donald Trump: January 7

As the pressure builds, Twitter executives build the case for a permanent ban

On Jan 7, senior Twitter execs:

- create justifications to ban Trump

- seek a change of policy for Trump alone, distinct from other political leaders

- express no concern for the free speech or democracy implications of a ban

This #TwitterFiles is reported with @lwoodhouse

For those catching up, please see:

Part 1, where @mtaibbi documents how senior Twitter executives violated their own policies to prevent the spread of accurate information about Hunter Biden's laptop;

Unroll available on Thread Reader

Matt Taibbi
@mtaibbi · Follow

1. Thread: THE TWITTER FILES

6:34 PM · Dec 2, 2022

Read the full conversation on Twitter

380K Reply Copy link

Read 22.1K replies

Part 2, where @bariweiss shows how senior Twitter execs created secret blacklists to "de-amplify" disfavored Twitter users, not just specific tweets;

Unroll available on Thread Reader

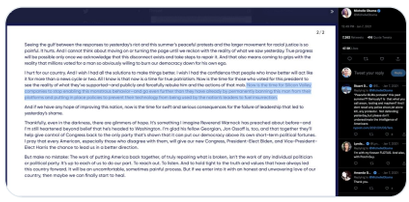
And Part 3, where @mtaibbi documents how senior Twitter execs censored tweets by Trump in the run-up to the Nov 2020 election while regularly engaging with representatives of U.S. government law enforcement agencies.

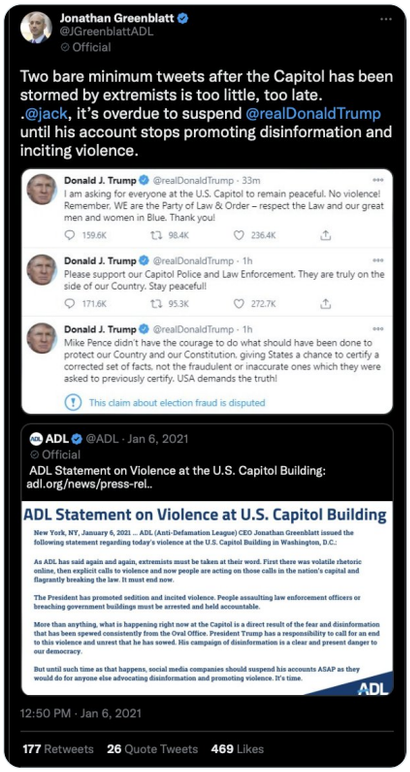
For years, Twitter had resisted calls to ban Trump.

"Blocking a world leader from Twitter," it wrote in 2018, "would hide important info... [and] hamper necessary discussion around their words and actions."

But after the events of Jan 6, the internal and external pressure on Twitter CEO @jack grows.

Former First Lady @MichelleObama , tech journalist @karaswisher , @ADL , high-tech VC @ChrisSacca , and many others, publicly call on Twitter to permanently ban Trump.





Dorsey was on vacation in French Polynesia the week of January 4-8, 2021. He phoned into meetings but also delegated much of the handling of the situation to senior execs @yoyoel , Twitter's Global Head of Trust and Safety, and @vijaya Head of Legal, Policy, & Trust.

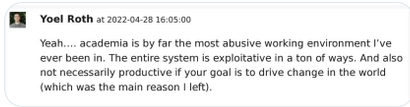
As context, it's important to understand that Twitter's staff & senior execs were overwhelmingly progressive.

In 2018, 2020, and 2022, 96%, 98%, & 99% of Twitter staff's political donations went to Democrats.

Unroll available on Thread Reader

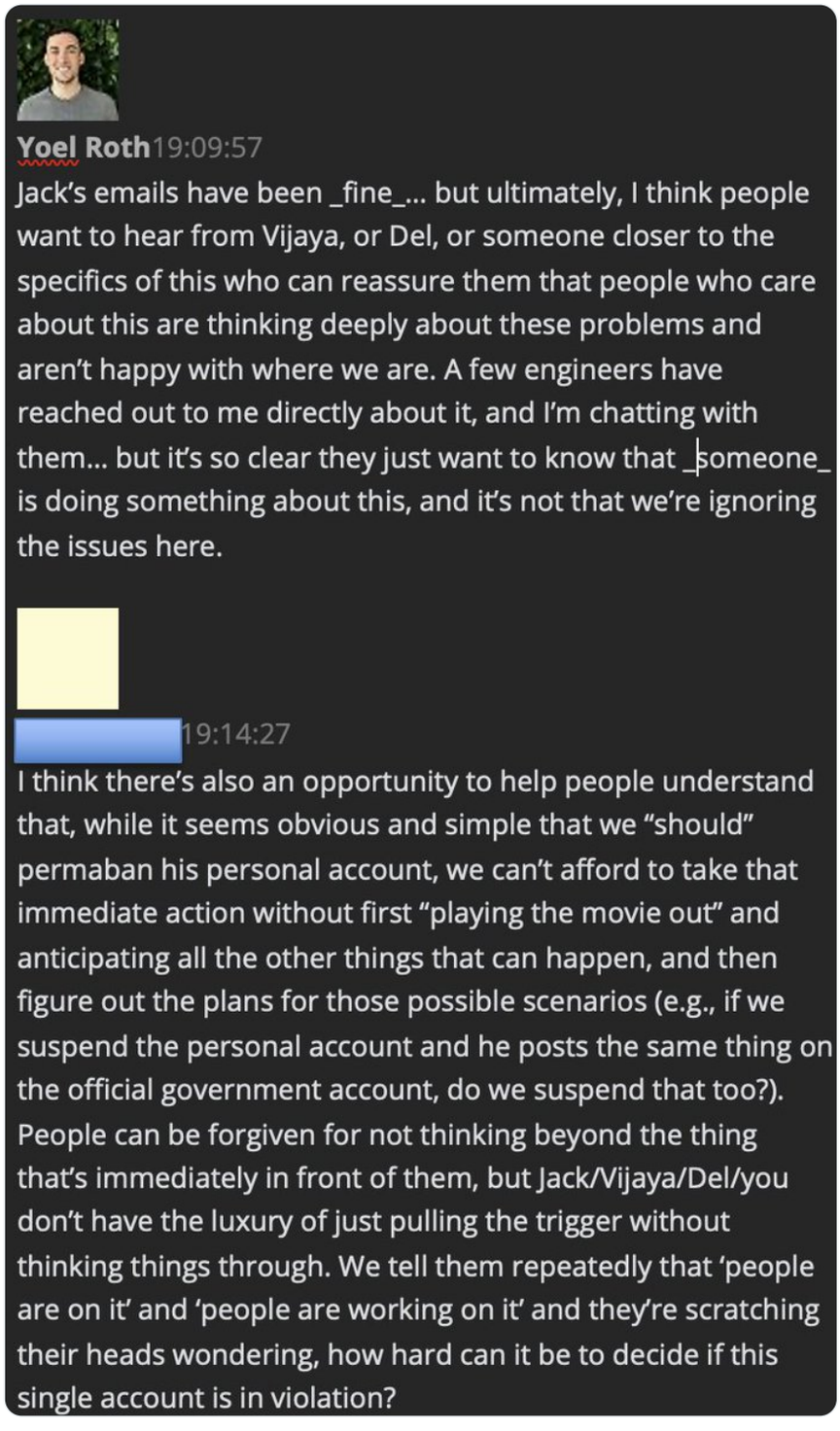
In 2017, Roth tweeted that there were "ACTUAL NAZIS IN THE WHITE HOUSE."

In April 2022, Roth told a colleague that his goal "is to drive change in the world," which is why he decided not to become an academic.



On January 7, @jack emails employees saying Twitter needs to remain consistent in its policies, including the right of users to return to Twitter after a temporary suspension

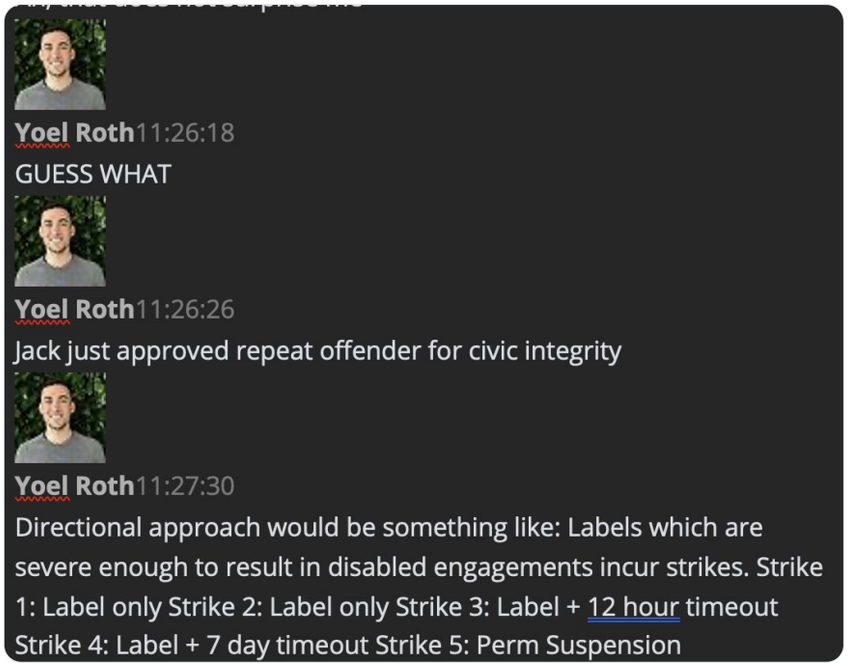
After, Roth reassures an employee that "people who care about this... aren't happy with where we are"



Around 11:30 am PT, Roth DMs his colleagues with news that he is excited to share.

"GUESS WHAT," he writes. "Jack just approved repeat offender for civic integrity."

The new approach would create a system where five violations ("strikes") would result in permanent suspension.

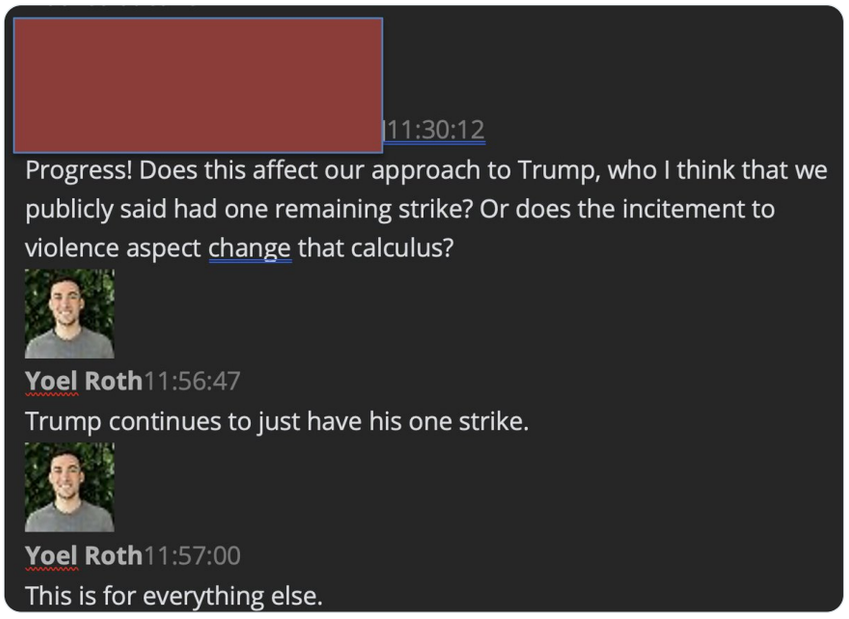


“Progress!” exclaims a member of Roth’s Trust and Safety Team.

The exchange between Roth and his colleagues makes clear that they had been pushing @jack for greater restrictions on the speech Twitter allows around elections.

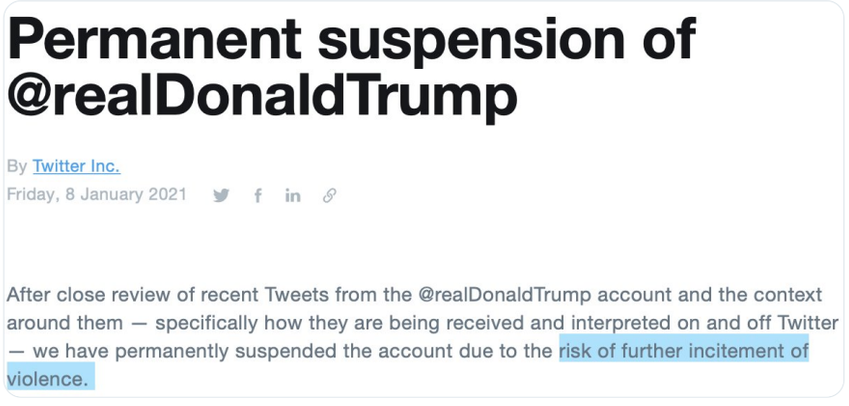
The colleague wants to know if the decision means Trump can finally be banned. The person asks, "does the incitement to violence aspect change that calculus?”

Roth says it doesn't. "Trump continues to just have his one strike" (remaining).



Roth's colleague's query about "incitement to violence" heavily foreshadows what will happen the following day.

On January 8, Twitter announces a permanent ban on Trump due to the "risk of further incitement of violence."



Permanent suspension of @realDonaldTrump

By Twitter Inc.
Friday, 8 January 2021

After close review of recent Tweets from the @realDonaldTrump account and the context around them — specifically how they are being received and interpreted on and off Twitter — we have permanently suspended the account due to the risk of further incitement of violence.

On J8, Twitter says its ban is based on "specifically how [Trump's tweets] are being received & interpreted."

But in 2019, Twitter said it did "not attempt to determine all potential interpretations of the content or its intent."

blog.twitter.com/en_us/topics/c…

After close review of recent Tweets from the @realDonaldTrump account and the context around them — specifically how they are being received and interpreted on and off Twitter — we have permanently suspended the account due to the risk of further incitement of violence.

We focus on the language of reported Tweets and do not attempt to determine all potential interpretations of the content or its intent.

World Leaders on Twitter: principles & approach
An update on Tweets from world leaders
https://blog.twitter.com/en_us/topics/company/2019/worldleaders2019

The *only* serious concern we found expressed within Twitter over the implications for free speech and democracy of banning Trump came from a junior person in the organization. It was tucked away in a lower-level Slack channel known as "site-integrity-auto."

08:11:57
This might be an unpopular opinion but one off ad hoc decisions like this that don't appear rooted in policy are imho a slippery slope and reflect an alternatively equally dictatorial problem. This now appears to be a fiat by an online platform CEO with a global presence that can gatekeep speech for the entire world - which seems unsustainable.

"This might be an unpopular opinion but one off ad hoc decisions like this that don't appear rooted in policy are imho a slippery slope... This now appears to be a fiat by an online platform CEO with a global presence that can gatekeep speech for the entire world..."

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Twitter employees use the term "one off" frequently in their Slack discussions. Its frequent use reveals significant employee discretion over when and whether to apply warning labels on tweets and "strikes" on users. Here are typical examples.

could have Bounced with a strike. I don't see any scenario where we would decide not the bounce here. Just want to check if there are any concerns, otherwise, I can bounce under RTP and close this one before I go. *FYIs* *Account for review: @USAsecession* - We are trying to understand the one-off decision here. A few

Friday, November 6th 2020 08.38.11 by [redacted]
there's always AbuseOne-Off

Friday, November 6th 2020 08.38.33 by [redacted]
Bounce. (One-off) is the option

Recall from #TwitterFiles2 by @bariweiss that, according to Twitter staff, "We control visibility quite a bit. And we control the amplification of your content quite a bit. And normal people do not know how much we do."

Unroll available on Thread Reader

Bari Weiss
@bariweiss · Follow

Replying to @bariweiss
11. "We control visibility quite a bit. And we control the amplification of your content quite a bit. And normal people do not know how much we do," one Twitter engineer told us. Two additional Twitter employees confirmed.

7:48 PM · Dec 8, 2022

73K Reply Copy link

Read 847 replies

Twitter employees recognize the difference between their own politics & Twitter's Terms of Service (TOS), but they also engage in complex interpretations of content in order to stamp out prohibited tweets, as a series of exchanges over the "#stopthesteal" hashtag reveal.

Thursday, January 7th 2021

10:57:37

hey - hope you're doing ok and were able to get some sleep. can we, or have we already discussed, blocking the #stopthesteal hashtag? it's furthering fake news in a dangerous way from what i can tell.

Yoel Roth 11:55:55

Hey there!

Yoel Roth 11:56:20

We're proactively surfacing that content for review under Civic Integrity — and it _should_ be blocked from typeahead and trends. If you're seeing it in either of the latter 2, let me know ASAP and PT can fix.

11:57:53

i just saw the hashtag and then did a search on it and all the content was appalling. so i don't think it's showing up elsewhere. thank you for all you're doing

Yoel Roth 12:09:46

Hmm

Yoel Roth 12:09:49

I'll flag to the election squad

12:10:28

remember that what i find appalling and what is a TOS vio are not an exact overlap

Yoel Roth 12:10:39

heh

Roth immediately DMs a colleague to ask that they add "stopthesteal" & [QAnon conspiracy term] "kraken" to a blacklist of terms to be deamplified.

Roth's colleague objects that blacklisting "stopthesteal" risks "deamplifying counterspeech" that validates the election.

Yoel Roth 12:11:06

know there's a lot going on - any objections to adding "stopthesteal" and "kraken" to the CHA Q term lists if they aren't there already?

Yoel Roth 12:11:18

The daylight separating Q and the Stop The Steal stuff now is effectively zero.

12:11:52

kraken for sure if it's not already there

12:12:11

i'm too worried about the risk of deamplifying counterspeech with stopthesteal

Yoel Roth 12:12:20

ack

Indeed, notes Roth's colleague, "a quick search of top stop the steal tweets and they're counterspeech"

But they quickly come up with a solution: "deamplify accounts with stopthesteal in the name/profile" since "those are not affiliated with counterspeech"

12:12:42
yeah just a quick search of top stop the steal tweets and they're counterspeech
12:13:36
kraken i'm comfortable with - top tweets are generally Q related and im noticing an absence of counterspeech
Yoel Roth 12:13:48
It's also super common on profiles
12:14:26
actually can we deamplify accounts with stopthesteal in the name/profile level - those are not affiliated with counterspeech

But it turns out that even blacklisting "kraken" is less straightforward than they thought. That's because kraken, in addition to being a QAnon conspiracy theory based on the mythical Norwegian sea monster, is also the name of a cryptocurrency exchange, and was thus "allowlisted"

Yoel Roth 12:20:11
Also I think adding `kraken` to the various bots may have broken something. (know you're OOO - but for when you're back)
11:59:39
oh guys i removed kraken the other day fyi
11:59:42
it did break something
12:00:00
theres an app called kraken app or something
12:00:18
if we allowlist that, no concerns about putting it back, but would want to see if there are other fp's
12:12:30
the brand kraken account is allowlisted fwiw
12:12:37
yea its a crypto exchange

Employees struggle with whether to punish users who share screenshots of Trump's deleted J6 tweets

"we should bounce these tweets with a strike given the screen shot violates the policy"

"they are criticising Trump, so I am bit hesitant with applying strike to this user"

at 02:50:55 am

asks, "Hi team! Should we bounce people sharing Trump actioned {https://twitter.com/fennixyu/status/1346956457455931397?s=21} | tweets as one-off? Thanks

·Fenni· 850 gems for hu tao !!!
@Fennixyu
Folgen

fuck off oh my god even twitter says it's inciting violence

@realDonaldTrump

These are the things and events that happen when a sacred landslide election victory is so unceremoniously & viciously stripped away from great patriots who have been badly & unfairly treated for so long. Go home with love & in peace. Remember this day forever!

This claim of election fraud is disputed, and this Tweet can't be replied to, Retweeted, or liked due to a risk of violence

15:06 - 6. Jan. 2021

replies to thread:

Thursday, January 7th 2021 02.52.16 by
we should bounce these tweets with a strike given the screen shot violates the policy

Thursday, January 7th 2021 02.58.27
, they are commenting and criticising Trump, so I am bit hesitant with applying strike to this user.

What if a user dislikes Trump *and* objects to Twitter's censorship? The tweet still gets deleted. But since the *intention* is not to deny the election result, no punishing strike is applied.

"if there are instances where the intent is unclear please feel free to raise"

Thursday, January 7th 2021 02.59.50 by
{https://twitter.com/justsomeguycc/status/1346962620180357120?s=21}

Just Some Guy
@justsomeguycc
Follow

I don't even like the man, but I'm not going to put up with Twitter deleting opinions they don't like.

Donald J. Trump
@realDonaldTrump

These are the things and events that happen when a sacred landslide election victory is so unceremoniously & viciously stripped away from great patriots who have been badly & unfairly treated for so long. Go home with love & in peace. Remember this day forever!

6:01 PM - Jan 6, 2021 - Twitter for iPhone

15.9K Retweets 7.1K Quote Tweets 52.3K Likes

3:31 PM - 6 Jan 2021

206 Retweets 839 Likes

128 206 839

Thursday, January 7th 2021 03.00.16 by
I am in agreement. One off works for commentary, strike if a tweet is agreeing with tweets view

Thursday, January 7th 2021 03.00.47 by
what if it's neutral / sharing opinion, like "told you it violates twitter policy"? tweet-delete only?

Thursday, January 7th 2021 03.04.30 by
I would agree with tweet delete only on agreeing with the policy.. can i get your opinion here

Thursday, January 7th 2021 03.07.35 by
would agree on delete-only in instances where the content is not shared with abusive intent

Thursday, January 7th 2021 03.09.01 by
Thanks everyone!

Thursday, January 7th 2021 03.09.06 by
there are instances where the intent is unclear please feel free to raise

Around noon, a confused senior executive in advertising sales sends a DM to Roth.

Sales exec: "jack says: 'we will permanently suspend [Trump] if our policies are violated after a 12 hour account lock'… what policies is jack talking about?"

Roth: "*ANY* policy violation"

[redacted] 12:08:03
hi yoel, i have a question re Twitter safety thread re Potus and Jack's email... jack says: "we will permanently suspend if our policies are violated after a 12 hour account lock"... what policies is jack talking about? (is spreading misinfo a violation like his past tweets about election? or is it more about a tweet inciting violence?)... am asking because we are getting tons of calls from clients following FB/IG decision... so some clarity would be great. thx

Yoel Roth 12:08:52
Hey JP - for internal awareness, this would be *ANY* policy violation, not just limited to elections. But before sharing anything, pls coordinate with [redacted] on the comms side. Obviously a ton of interest in our position on this; want to ensure we stay aligned.

What happens next is essential to understanding how Twitter justified banning Trump.

Sales exec: "are we dropping the public interest [policy] now..."

Roth, six hours later: "In this specific case, we're changing our public interest approach for his account..."

[redacted] 13:25:56
thanks yoel; will connect w Comms team for sure; one last question: in the past, we 'exempted policy violation' from a world leader due to the public interest value... are we dropping the public interest now and any new violation could be a trigger... for me to understand... again will check w/ comms re what we can / cannot share publicly

Yoel Roth 19:18:02
Apologies for the slow reply. I've been back to back all day today. In this specific case, we're changing our public interest approach for his account to say any violation would result in suspension. We aren't completely getting rid of the public interest approach - though we do have work planned on revisions in H1 2021.

The ad exec is referring to Twitter's policy of "Public-interest exceptions," which allows the content of elected officials, even if it violates Twitter rules, "if it directly contributes to understanding or discussion of a matter of public concern"

help.twitter.com/en/rules-and-p…

At present, we limit exceptions to one critical type of public-interest content—Tweets from elected and government officials—given the significant public interest in knowing and being able to discuss their actions and statements.

Public-interest exceptions to enforcement of Twitter rules
Learn why we make certain exceptions, under what circumstances, and how we balance risk of harm vs. the public interest.
https://help.twitter.com/en/rules-and-policies/public-interest

Roth pushes for a permanent suspension of Rep. Matt Gaetz even though it "doesn't quite fit anywhere (duh)"

It's a kind of test case for the rationale for banning Trump.

"I'm trying to talk [Twitter's] safety [team] into... removal as a conspiracy that incites violence."

12:27:24
What's latest on Antifa claims? Anything brewing policy-wise? C is yelling from the other room that we should just ban Gaetz

Yoel Roth12:27:36
Yeah - SP and SI are working on that

Yoel Roth12:28:20
It doesn't quite fit anywhere (duh)

12:28:26
Right

Yoel Roth12:28:28
But I'm trying to talk safety into treating it as incitement

Yoel Roth12:29:28
I think we'll get over the line for removal as a conspiracy that incites violence

Yoel Roth12:29:35
Vijaya was directionally okay with it

Around 2:30, comms execs DM Roth to say they don't want to make a big deal of the QAnon ban to the media because they fear "if we push this it looks we're trying to offer up something in place of the thing everyone wants," meaning a Trump ban.

14:26:16
We're good either way. We'll discuss, but I'm generally in the space of let's start taking action and not do a big comms push around this. We can explain why if we're asked, but worry if we push this it looks we're trying to offer up something in place of the thing everyone wants.

Yoel Roth14:26:25
Yep.

That evening, a Twitter engineer DMs to Roth to say, "I feel a lot of debates around exceptions stem from the fact that Trump's account is not technically different from anybody else' and yet treated differently due to his personal status, without corresponding _Twitter rules_.."

[redacted]. Hi Yoel, I'm sure you are very busy right now, and my apologies if this is distraction to your work. I wonder if there has been discussion about reshaping the rules around "official accounts" (e.g. {https://twitter.com/realDonaldTrump}) and other accounts (e.g. <https://twitter.com/realDonaldTrump> or an unverified account)? I feel a lot of debates around exceptions stem from the fact that Trump's account is not technically different from anybody else' and yet treated differently due to his personal status, without corresponding _Twitter rules_ to clarify the responsibilities that should come with that status.

Roth's response hints at how Twitter would justify deviating from its longstanding policy. "To put a different spin on it: policy is one part of the system of how Twitter works... we ran into the world changing faster than we were able to either adapt the product or the policy."

Yoel Roth 19:15:54

I think you're spot on. To put a different spin on it: policy is one part of the system of how Twitter works. There are different things you can change when you want to effect different behaviors. Policy and enforcement are one; the product is another; partnerships and outreach are another; etc. And all of that is situated in a bigger system, i.e. the world, which influences how everything else operates in practice. When you change one part of the system, you necessarily have to adapt the rest. And I think we ran into the world changing faster than we were able to either adapt the product or the policy. But we can and should do both. Not directly

The evening of January 7, the same junior employee who expressed an "unpopular opinion" about "ad hoc decisions... that don't appear rooted in policy," speaks up one last time before the end of the day.

Unroll available on Thread Reader

Earlier that day, the employee wrote, "My concern is specifically surrounding the unarticulated logic of the decision by FB. That space fills with the idea (conspiracy theory?) that all... internet moguls... sit around like kings casually deciding what people can and cannot see."

Thursday, January 7th 2021 08.51.27 by

My concern is specifically surrounding the unarticulated logic of the decision by FB. That's the space that fills with the idea (conspiracy theory?) that all social media heads and internet moguls at every layer sit around like kings casually deciding what people can and cannot see, and it's unhelpful to the internet ecosystem as a whole. Again this is IMHO only.

The employee notes, later in the day, "And Will Oremus noticed the inconsistency too...," linking to an article for OneZero at Medium called, "Facebook Chucked Its Own Rulebook to Ban Trump."

Facebook Chucked Its Own Rulebook to Ban Trump
The move is a reminder of social platforms' power over online speech—and the inconsistency with which they wield it
https://onezero.medium.com/facebook-chucked-its-own-rulebook-to-ban-trump-ecc036947f5d

"The underlying problem," writes @WillOremus , is that "the dominant platforms have always been loath to own up to their subjectivity, because it highlights the extraordinary, unfettered power they wield over the global public square...

"... and places the responsibility for that power on their own shoulders… So they hide behind an ever-changing rulebook, alternately pointing to it when it's convenient and shoving it under the nearest rug when it isn't."

Facebook Chucked Its Own Rulebook to Ban Trump
The move is a reminder of social platforms' power over online speech—and the inconsistency with which they wield it
https://onezero.medium.com/facebook-chucked-its-own-rulebook-to-ban-trump-ecc036947f5d

"Facebook's suspension of Trump now puts Twitter in an awkward position. If Trump does indeed return to Twitter, the pressure on Twitter will ramp up to find a pretext on which to ban him as well."

Indeed. And as @bariweiss will show tomorrow, that's exactly what happened.

/END

Unroll available on Thread Reader

Bari Weiss
@bariweiss · **Follow**

THREAD: THE TWITTER FILES PART FIVE.

THE REMOVAL OF TRUMP FROM TWITTER.

1:06 PM · Dec 12, 2022

Read the full conversation on Twitter

126.7K Reply Copy link

Read 6.9K replies

• • •

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Save this thread as PDF

People who liked this thread also liked...

Matt Taibbi
@mtaibbi

Dec 16

1. THREAD: The Twitter Files, Part Six TWITTER, THE FBI SUBSIDIARY

2. The #TwitterFiles are revealing more every day about how the government collects, analyzes, and flags your social media content.

3. Twitter's contact with the FBI was

Read 45 tweets

Matt Taibbi
@mtaibbi

Dec 18

1.THREAD: Twitter Files Supplemental

2.In July of 2020, San Francisco FBI agent Elvis Chan tells Twitter executive Yoel Roth to expect written questions from the Foreign Influence Task Force (FITF), the inter-agency group that deals with cyber threats.

Read 14 tweets

Name Redacted
@NameRedacted247

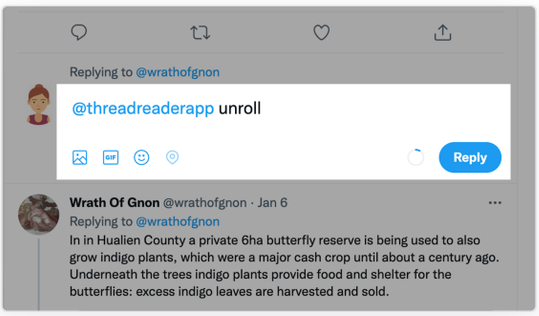
Dec 19

1. After learning that Twitter employs at least 15 former FBI agents, I searched Facebook. What I found is alarming Facebook currently employs at least 115 people, in high-ranking positions, that formerly worked at FBI/CIA/NSA/DHS: 17 CIA 37 FBI 23 NSA 38 DHS Thread🧵

2. All, but a few, of the former

Read 60 tweets

Try unrolling a thread yourself!



1. Follow @ThreadReaderApp to mention us!

2. From a Twitter thread mention us with a keyword "unroll"

```
@threadreaderapp unroll
```

Practice here first or read more on our help page!

More from @ShellenbergerMD

Michael Shellenberger
@ShellenbergerMD

Dec 19

1. TWITTER FILES: PART 7 The FBI & the Hunter Biden Laptop How the FBI & intelligence community discredited factual information about Hunter Biden's foreign business dealings both after and *before* The New York Post revealed the contents of his laptop on October 14, 2020

In Twitter Files #6, we saw the FBI

Read 49 tweets

Michael Shellenberger
@ShellenbergerMD

Dec 14

Twitter was supposed to be a digital "public square." Instead, it censored accurate information & banned an elected head of state, Trump, even though Twitter's own employees said he hadn't broken the rules. Why is that? And what should be done about it? michaelshellenberger.substack.com/p/twitter-brok…

Read 15 tweets

Michael Shellenberger
@ShellenbergerMD

Dec 6

FTX Crypto Fraudsters Targeted Poor Black Neighborhoods In PR-Lobbying Effort SBF's father, Stanford Professor Joseph Bankman, worked with FTX from the beginning Bankman oversaw intertwined philanthropic and regulatory efforts michaelshellenberger.substack.com/p/ftx-crypto-f…

Read 14 tweets

Michael Shellenberger
@ShellenbergerMD

Dec 4

Covid Escaped From Lab As Part of U.S. Military Intel Operation, Says Former Senior Scientist For U.S. Government Contractor, EcoHealth michaelshellenberger.substack.com/p/covid-escape…

Michael Shellenberger
@ShellenbergerMD

Dec 1

Experts say people aren't at risk of being poisoned by open-air drug use, but a baby in an upscale San Francisco neighborhood park nearly died from fentanyl. The source remains unknown, but I discovered an open drug scene on

Michael Shellenberger
@ShellenbergerMD

Nov 30

Signed and dedicated copies of both books now available as gifts! michaelshellenberger.substack.com/p/store

"Why on earth would the Chinese allow us into that laboratory?" asked Dr. Andrew Huff. "What they do need is

Read 9 tweets

the other side of the park.
michaelshellenberger.substack.com/p/baby-overdos…

Read 13 tweets

amazon.com/Apocalypse-Nev…

Read 6 tweets

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Donate via Paypal

Or Donate anonymously using crypto!

Ethereum

0xfe58350B80634f60Fa6Dc149a72b4DFbc17D341E copy

Bitcoin

3ATGMxNzCUFzxpMCHL5sWSt4DVtS8UqXpi copy

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